



WHO WE ARE

Naturally San Diego is the community behind San Diego's natural and organic products industry - food, beverage, beauty, wellness and all the companies that support them. As a 501(c)(6) nonprofit and a chapter of Naturally Network, we connect founders, operators, retailers, investors, and service providers to accelerate the growth of natural CPG in our region.

BECOME A NATURALLY SAN DIEGO SPONSOR AND STAND OUT WITH THE BRANDS SHAPING WHAT'S NEXT IN NATURAL CPG.

WHY SPONSOR NATURALLY SAN DIEGO

Our sponsors are the partners helping build the new nexus of natural products entrepreneurship in greater San Diego. Sponsorship puts your product or service at the center of the conversation - on stage, online, and in the room with the founders and operators you want to work with. You're not just putting a logo on a slide; you're helping fuel purposeful programming, community building, and resources for the CPG leaders of tomorrow.

CORE SPONSOR BENEFITS

- Year-round visibility as a sponsor across NSD communications, events, and the website.
- Logo placement and sponsor feature on the NSD website, with options for category visibility and summary at higher tiers.
- Sampling, booth, and tabling opportunities at special events like Naturally Rising and Fall Fling.
- Ability to place branded items in Pitch Slam swag bags and show up in front of hundreds of founders, operators, and partners.
- Opportunities to speak at educational events, host bespoke NSD-branded programming (forums, facility tours, coffee meetups), and be seen as a thought leader in your category.
- Multiple employee memberships are included, giving your team access to NSD's member-only programming, discounts, and community.
- Invitation to "Sponsors Night Out," an exclusive gathering just for sponsors to connect with one another and NSD leadership.

SERVICE PROVIDER SPONSOR LEVELS

Silver Sponsor – \$5,000

- Sponsor feature on NSD website
- Board seat Eligible
- Opportunity to place branded items in Naturally Rising swag bags
- Opportunity to speak at educational events
- Preferential treatment for all opportunities and programming
- (5) employee memberships
- Invite to Sponsors Night Out

- Gold Sponsor – \$10,000
 - Everything at the Silver level
 - Table at (1) special event
 - Opportunity to host a bespoke NSD branded educational event
 - (10) employee memberships
 - (10) special event tickets
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- Platinum Sponsor – \$15,000.
 - Everything in Gold
 - Event sponsorship at (1) special event
 - Category exclusivity for (1) year
 - Featured as presenting sponsor on website with summary
 - (20) employee memberships
 - (20) special event tickets

NATURALLY SAN DIEGO WOULDN'T EXIST WITHOUT OUR SPONSORS. PARTNER WITH US TO SUPPORT THE BRANDS, PEOPLE, AND IDEAS THAT ARE RESHAPING NATURAL CPG IN SAN DIEGO.
TO EXPLORE SPONSORSHIP: [NATURALLYSANDIEGO.ORG/SPONSORS](https://naturallysandiego.org/sponsors) OR EMAIL RENEE@NATURALLYSANDIEGO.ORG