

**STAND OUT AS A LEADER
IN SAN DIEGO'S NATURAL
PRODUCTS COMMUNITY +
PARTNER WITH
NATURALLY SAN DIEGO
AND CHAMPION THE CPG
LEADERS OF TOMORROW.**

WHY NATURAL BRANDS SPONSOR NSD

As a natural brand, sponsorship is your chance to show up not just as a participant in the community, but as a leader in it. You put your brand front-and-center with the retailers, investors, service partners, and fellow founders who are shaping what's next in natural CPG. At the same time, your support fuels purposeful programming, founder education, and community-building that you and your peers benefit from all year.

CORE SPONSOR BENEFITS

- Year-round visibility as a Naturally San Diego sponsor in event collateral, digital communications, and on the NSD website.
- Logo placement and sponsor feature on the NSD website, with elevated visibility and category callouts at higher tiers.
- Sampling, booth, and tabling opportunities at cornerstone events like Naturally Rising and Fall Fling, putting your products directly into the hands of attendees.
- Opportunity to include branded items, coupons, or products in Naturally Rising swag bags and other event activations.
- Access to host or co-host NSD-branded events (Coffee + Convos, educational sessions etc.), positioning your team as leaders and educators in the space.
- Multiple employee memberships included, so your team can plug into NSD's member-only programming, discounts, and community.
- Invitation to "Sponsors Night Out," an exclusive annual gathering for sponsors and NSD leadership.



Naturally SAN DIEGO

Sponsor Levels for Natural Brands



PLATINUM SPONSOR - \$15,000/YEAR

- Everything in Gold
- Event sponsorship at (1) special event such as Naturally Rising or Fall Fling
- Category exclusivity (where available) and "Presenting Sponsor" treatment on select touchpoints
- Featured placement and summary on the NSD website as a top-tier sponsor



GOLD SPONSOR - \$10,000/YEAR

- Everything in Silver level
- Booth space at all special events
- (20) Employee memberships
- (20) Special event tickets



SILVER SPONSOR - \$5,000/YEAR

- Everything in Bronze level
- Bored Seat eligible
- Preferential treatment for all opportunities and programming
- 10 Employee memberships
- Opportunity to host an NSD branded event



BRONZE SPONSOR - \$2,500/YEAR

- Featured on the NSD website w/ logo
- Opportunity to place branded items in Naturally Rising swag bags
- Sampling opportunities at events
- (5) employee memberships
- Invite to Sponsors Night Out

WHO WE ARE

Naturally San Diego (NSD) is the community behind San Diego's natural and organic products industry - food, beverage, beauty, wellness, and everything in between. As a 501(c)(6) nonprofit and a chapter of Naturally Network, we connect founders, operators, retailers, investors, and service providers to build a flourishing ecosystem for natural CPG in greater San Diego.

**NATURALLY SAN DIEGO WOULDN'T EXIST WITHOUT OUR SPONSORS. PARTNER WITH US TO
SPOTLIGHT YOUR BRAND AND INVEST DIRECTLY IN THE PEOPLE, PRODUCTS, AND IDEAS
BUILDING THE FUTURE OF NATURAL CPG IN SAN DIEGO.**

**READY TO EXPLORE SPONSORSHIP? VISIT [NATURALLYSANDIEGO.ORG/SPONSORS](https://naturallysandiego.org/sponsors) OR
CONTACT RENÉE AT RENEE@NATURALLYSANDIEGO.ORG**